Advertise at Dill Dinkers

DILL DINKERS | COURTSPARK | POWERED BY PLAYSIGHT

Advertiser site: courtsparkai.com/dill-dinkers-ads

The program

Choose one court, a whole club or several listed Dill Dinkers locations. CourtSpark confirms screen availability, books the campaign and sends invoices. Static banners, court sponsorships and other options are available — contact the club.

Why buy these ads?

Why buy: reach players and fans in a pickleball setting, choosing the Dill Dinkers clubs near your customers. SFIA reports 24.3 million U.S. players in 2025, across all age groups; 42.9% were women. Ages 13–24 had the highest participation rate (share of that age group who play), not the largest number of players. These are national figures, not Dill Dinkers audience measurements.

PlaySight provides the court-experience context. Approved aggregate PlaySight/booking data may inform club and time-of-day planning where available; booking-based ad targeting is not verified live. No personal booking-record targeting or facial-recognition identification.

Source: SFIA 2026 Pickleball Single Sport Report (2025 U.S. data). No guaranteed reach or results.

Choose your locations

Atlanta, GA · Chico, CA · Columbia, MD · Gulf Breeze, FL · Las Vegas, NV. Choose only the locations offered on the calculator; screen counts are subject to confirmation.

Pricing — always quote from the Prices page

$17.50 per 1,000 ad plays; about $8.75 per 1,000 estimated impressions before discounts. Second screen: 5% off, rising to 15% at 20 screens. Runs over 6 months: an extra 2.5% off (17.5% maximum).

Example package	Screens	Discount	Monthly	Eff. CPM*
1 court, Atlanta, 3 months	1	0%	$176.40	$8.75
Entire Atlanta club, 6 months	11	10%	$1,746.36	$7.88
Entire Atlanta club, 8 months	11	12.5%	$1,697.85	$7.66
All listed locations, 12 months	49	17.5%	$7,130.97	$7.22

*Effective CPM uses estimated impressions: ad plays × 2 assumed viewers per play. Example numbers only — not a projection. Prices assume one screen per court until confirmed; your signed agreement controls.

Ad sizes — images or short video

Main: 1600 × 900 px. Side: 295 × 900 px. Wide banner: 1600 × 155 px. Small banner: 295 × 155 px. Files up to 50 MB each.

Get started

1. Open the Prices page and build your package. 2. Sign the Agreement and save the signed PDF. 3. Upload your ad. Your PDF links to your private billing page for agreement status, invoices and recorded payments.

Questions? Use the Contact page or email sales@playsight.com.