



LOCAL MARKETING KIT

Own the court in your neighborhood

Court-side screens put your business in front of the players who already live, work and spend within a few miles of the club.

30-90+ min

Dwell time per visit

10k-400k

Monthly impressions

\$150+

Entry monthly investment

90/10

Club-favorable local split

White-label this kit

Print and fill in, or build a fully personalized version online at courtsparkai.com/marketing-kits.

Presented by

Your contact

Email

Phone

Facility / market

Who you reach

Members and league players at a single facility — typically 400-2,500 regulars with 30-90+ minutes of captive dwell time per visit.

Packages

Package	Investment	Impressions	What's included
Court Sponsor	\$150-\$400 / mo	10-40k	Static logo loop + 1 spot rotation
Featured Local	\$500-\$1,200 / mo	50-150k	Prime daypart + replay sponsor
Title Local Partner	\$1,500-\$3,500 / mo	150-400k	Court naming + tournament integration

Target categories

Category	Typical spend	Example advertisers
Local Health & Wellness	\$300-\$1,500 / mo	Chiropractors, physical therapy, orthopedic clinics, med-spas, recovery studios
Restaurants & Breweries	\$250-\$1,200 / mo	Post-match restaurants, sports bars, craft breweries, juice bars
Auto Dealers & Service	\$400-\$2,000 / mo	Local dealerships, EV showrooms, premium service centers
Real Estate & Home Services	\$300-\$1,500 / mo	Realtors, mortgage brokers, contractors, pool / outdoor living
Local Financial & Insurance	\$250-\$1,000 / mo	Independent advisors, agents, community banks, tax professionals
Local Retail & Pro Shops	\$200-\$800 / mo	Apparel boutiques, golf/tennis shops, athletic stores, paddle brands

Why it works

- Your message runs where the customer already is — no scroll, no skip, no ad blocker.
- Players see your brand every single visit, week after week, building true local familiarity.
- Replay moments and score graphics put your logo next to the highlight everyone is watching.
- Simple month-to-month terms with creative refreshes whenever you want them.

Creative specs

Screen zone	Pixel size	Best used for
Full screen	1600 × 900	Hero spot between points and during replays
Side rail	295 × 900	Persistent vertical brand presence
Bottom banner	1600 × 155	Always-on logo / message bar
Corner tile	295 × 155	Score-adjacent logo lockup

File formats

- Static images: PNG or JPG, RGB, 72–150 dpi, under 5 MB
- Video: MP4 (H.264), 15s or 30s, muted-safe with on-screen text
- Logos: transparent PNG or SVG, light and dark versions
- Landing page URL + optional QR code for attribution

How we get started

1. Pick a package and screen zones that fit your budget.
2. Send artwork (or let us build it from your logo and photos).
3. Approved creative is live on court within a few business days.
4. Receive a monthly impression and play-count report.

Pricing, impression ranges and example advertisers are illustrative planning figures based on current network projections and are not guarantees of performance or availability.

Ready to run? Complete the advertiser onboarding form at courtsparkai.com/advertiser-onboarding or contact the rep listed on page 1.