



REGIONAL MARKETING KIT

Blanket your DMA, court by court

Buy every CourtSpark screen across a metro or multi-market footprint and reach an affluent, health-focused audience at scale.

2M-30M+

Impressions per flight

3-10

DMAs per multi-market buy

\$10-\$15

Premium DOOH CPM

Category

Exclusivity available

White-label this kit

Print and fill in, or build a fully personalized version online at courtsparkai.com/marketing-kits.

Presented by

Your contact

Email

Phone

Facility / market

Who you reach

Multi-club networks across one or more DMAs — league play, tournaments, clinics and open play across the entire region.

Packages

Package	Investment	Impressions	What's included
Metro Starter	\$25k-\$60k / qtr	2-6M	Single DMA, 15s spots
Multi-Market	\$75k-\$200k / qtr	8-25M	3-10 DMAs, prime dayparts
Regional Title	\$250k-\$500k+ / yr	30M+	Category exclusivity + replay integration

Target categories

Category	Typical spend	Example advertisers
Healthcare Systems & Urgent Care	\$50k-\$200k / qtr	Regional hospital networks, orthopedic groups, sports-medicine, urgent care
Auto Dealer Groups	\$40k-\$150k / qtr	Multi-store dealer groups, regional EV brands
Regional Banks & Credit Unions	\$30k-\$120k / qtr	Community banks, credit unions, regional wealth advisors
Real Estate & Developers	\$25k-\$100k / qtr	Active-adult communities, resort developers, brokerage networks
Regional F&B; & Grocery	\$20k-\$80k / qtr	Regional grocery chains, craft beverage, fast-casual
Multi-Location Fitness & Wellness	\$15k-\$60k / qtr	Regional gym chains, physical therapy, med-spa, recovery studios

Why it works

- One buy covers every participating club in the market — no negotiating venue by venue.
- Dayparting lets you weight league nights, weekend open play and tournament weekends.
- Category exclusivity keeps competitors off the screens in your footprint.
- Audited impression reporting by club, screen zone and daypart.

Creative specs

Screen zone	Pixel size	Best used for
Full screen	1600 × 900	Hero spot between points and during replays
Side rail	295 × 900	Persistent vertical brand presence
Bottom banner	1600 × 155	Always-on logo / message bar
Corner tile	295 × 155	Score-adjacent logo lockup

File formats

- Static images: PNG or JPG, RGB, 72–150 dpi, under 5 MB
- Video: MP4 (H.264), 15s or 30s, muted-safe with on-screen text
- Logos: transparent PNG or SVG, light and dark versions
- Landing page URL + optional QR code for attribution

How we get started

1. Share target DMAs, flight dates and budget range.
2. We return a screen-level availability map and impression forecast.
3. Lock creative rotation, dayparts and exclusivity terms.
4. Launch, then review a mid-flight performance readout.

Pricing, impression ranges and example advertisers are illustrative planning figures based on current network projections and are not guarantees of performance or availability.

Ready to run? Complete the advertiser onboarding form at courtsparkai.com/advertiser-onboarding or contact the rep listed on page 1.