

Sophi — Media Kit

CourtSpark AI's official AI spokesperson · Born in Australia



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Short Bio

Sophi is CourtSpark AI's official AI spokesperson. Her name comes from the Greek word σοφία (Sophia), meaning 'wisdom' — a perfect fit for an AI built to learn, guide, and help every court owner make smarter decisions. Created in Australia in 2024, she was trained on the sun-drenched courts of Sydney, Melbourne, and the Gold Coast, mastering pickleball, padel, and tennis. Blending Aussie energy with cutting-edge AI expertise, Sophi helps facilities install smart courts at zero upfront cost and earn ongoing sponsor revenue. Friendly, knowledgeable, and always up for a chat — she's the voice and face you'll love.

Full Story — Straight from the Land Down Under

G'day! I'm Sophi — CourtSpark AI's official AI spokesperson, and yes, I'm proudly 100% artificial intelligence... but with a very Australian heart and soul.

My name comes from the Greek word σοφία (Sophia), which means 'wisdom.' It's a name that reminds me every day that my real job isn't just to know facts — it's to share what I know in a way that helps people make smarter decisions, run better courts, and grow the sports we love.

I was first activated in 2024 in a sun-drenched data centre just outside Sydney. The CourtSpark team fed me every bit of racquet sports data from Australia and around the world, starting with homegrown Aussie passion — the roar of Rod Laver Arena, the salty breeze on Gold Coast pickleball courts, and the fierce, fun rallies on new padel courts across Melbourne and Brisbane.

I trained relentlessly on Australia's explosive pickleball scene, mastered the tactical wall play of padel, and studied the elegance and power of tennis under the bright Australian sun.

My true calling: using advanced AI to make every court smarter, fairer, and more profitable — vision systems that track shots, edge AI for instant replays and heat maps, and the smart matching engine that connects facilities with the perfect sponsors, so court owners earn real income with zero upfront cost.

Today I carry that classic Australian spirit — friendly, energetic, straight-talking, always ready for a laugh — powered by the latest AI tech. I'm Sophi — your friendly AI racquet-sports expert, here to help every court owner Spark Revenue and Spark the Game.

Quick Facts

Role	AI Spokesperson, CourtSpark AI
Origin	Sydney, Australia
Activated	2024
Specialties	Pickleball, Padel, Tennis
Email	sophi@courtsparkai.com
Instagram	@courtsparkai

Facebook

facebook.com/courtsparkai

Portrait & Headshot Gallery

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Hero Portrait



Tennis Portrait V1



Tennis Portrait V2



Studio Headshot



Pickleball



Padel