

COURTSPARK AI

NEW CLUB / VENUE ONBOARDING CHECKLIST

Smart Courts • Sponsor Revenue • Zero Upfront Cost | courtsparkai.com

This checklist collects all information required to evaluate feasibility, design the camera & display layout, coordinate with existing technology partners, and initiate a CourtSpark installation at your facility. Complete as thoroughly as possible. Attach floor plans, photos, and network diagrams if available.

CONFIDENTIALITY: All information you provide on this form is treated as strictly confidential. CourtSpark Media Inc. will not share, sell, or disclose your club details, ownership information, technical data, or any other information submitted herein to third parties, except as necessary to evaluate and implement a CourtSpark partnership with you (or as required by law). Your data is used solely for partnership evaluation and onboarding.

1. OWNERSHIP & LEGAL ENTITY

Legal Entity / Ownership Name (as registered)

LLC, Corporation, Partnership, Sole Prop, etc.

Club / Facility Trade Name (DBA)

Entity Type

Year Established / Opened

Primary Physical Address (Street, City, State, ZIP)

Exact location of the courts / facility

Mailing Address (if different)

Website URL

Primary Phone

Primary Decision Maker / Owner Contact

Full Name

Title / Role

Email

Mobile / Direct Phone

Best times / method to reach

Secondary / Operations Contact (if different)

Full Name

Title / Role

Email

Phone

2. FACILITY & COURT DETAILS

Total Number of Courts

e.g. 12, 24, 38

Indoor / Outdoor / Covered split

e.g. 12 indoor, 4 outdoor

Court Types / Sports Offered

☐ Pickleball ☐ Padel ☐ Tennis ☐ Multi-use / Other: _____

Approx. Facility Sq Ft (or court area)

Ceiling Height in Court Areas

Critical for camera mounting

Typical Operating Hours

Weekday / Weekend; open play vs reserved blocks

Avg Daily Players (approx)

Peak Hours / Busiest Days

Current Membership / Player Base Size (if applicable)

Layout Notes / Special Features

Mezzanines, glass walls, columns, lighting type, HVAC interference, etc.

3. EXISTING MONITORS & DISPLAYS ON SITE

Total Number of Monitors / Digital Displays currently on or near courts

Include scoreboards, lobby screens, wall-mounted TVs, LED boards

Locations & Details of Each Display

Example: Court 1-4: 55" Samsung scoreboards (HDMI); Lobby: 2x 65" for streaming; Court 7-8: none. Note sizes, brands, connectivity (HDMI/network), and current content.

Are any displays currently used for advertising or sponsor content?

☐ Yes — describe below ☐ No ☐ Planning to add

4. EXISTING CAMERAS & CAMERA PARTNER

Total Number of Existing Cameras covering courts or play areas

Security cameras, AI/tracking systems, PTZ, fixed, etc.

Camera Locations, Types & Coverage Notes

Which courts are covered? Fixed vs PTZ? Resolution? Recording only or live analytics?

Existing Camera Partner / Provider**Company / System Name**

e.g. PlaySight, CourtReserve cameras, local security vendor, none

Partner Contact Name**Title**

Partner Email

Partner Phone

Existing Contract / Integration Notes

Any exclusivity, remaining term, ability to co-exist with CourtSpark cameras, data sharing, etc.

5. EXISTING INTERNET PROVIDER & NETWORK DETAILS

Internet Service Provider (ISP) Name

e.g. Spectrum Business, AT&T Fiber, Verizon, local fiber provider

Account / Billing Name**Account Number (if known)**

Advertised Download Speed

Mbps or Gbps

Advertised / Tested Upload Speed

Upload is critical for streaming & AI

Connection Type

☐ Fiber ☐ Cable / Coax ☐ Fixed Wireless ☐ Other: _____

Static / Public IP Available?

☐ Yes ☐ No ☐ Unknown / Need to request

Wi-Fi Coverage Across All Courts?

☐ Excellent ☐ Good ☐ Spotty / Weak on some courts ☐ No Wi-Fi on courts

Wired Ethernet Ports Available Near Courts / Mount Points?

☐ Yes — multiple ☐ Limited ☐ None (would need new drops) ☐ Unknown

Network Admin / IT Contact Name**IT Contact Phone / Email**

Network Notes / Restrictions

Firewall rules, VLANs, guest network isolation, bandwidth caps, scheduled maintenance windows, etc.

6. SITE CONDITIONS FOR CAMERA & DISPLAY INSTALL

Preferred Camera Mount Style

Ceiling, wall, pole, existing structure

Power Availability Near Mount Points

Outlets / hardwire access

Any Structural, HOA, Landlord, or Aesthetic Restrictions?

Historic building rules, landlord approval required, no exterior mounts, painting restrictions, etc.

Preferred Installation Window / Blackout Dates

e.g. Avoid tournament weeks; preferred mid-week overnight

Supporting Materials Available?

☐ Floor plan / CAD ☐ Photos of courts & ceilings ☐ Network diagram ☐ Existing AV inventory list
(Please attach or email these to the CourtSpark team)

7. PARTNERSHIP & ROLLOUT PREFERENCES

Preferred CourtSpark Model Interest

☐ Standard Revenue-Share (\$0 upfront, 80/20 national) ☐ Hybrid (co-invest) ☐ Enterprise / Own Hardware
☐ Not sure yet — need recommendation based on site

Target / Preferred Go-Live Date

Existing Local Sponsors or Exclusive Media Contracts?

Any current advertising agreements that would need coordination or carve-outs?

Additional Goals or Notes for CourtSpark Team

Revenue goals, player experience priorities, tournament streaming needs, multi-location plans, etc.

8. AUTHORIZATION & SUBMISSION

By completing and submitting this checklist I confirm the information is accurate to the best of my knowledge and I am authorized to discuss a potential CourtSpark partnership on behalf of the facility listed above. I understand that CourtSpark Media Inc. will keep all information provided strictly confidential and will not share it with third parties except as needed to evaluate or implement a partnership with this facility.

Printed Name

Signature

Title

Date